

GemINTR

Elevate Your Gemmological Knowledge





GemINTRO Benefits

Explore a wide range of gemmological topics, including diamonds, pearls, coloured stones, jewellery, lore, treatments, sourcing, and more.

Accessible

This beginner course requires no previous experience in gemmology

Empowering

GemINTRO builds a foundation to speak with confidence about gems

Interactive

Eleven online lessons boast over 30 hours of learning across 50 original videos

Certification

Upon completion of the course, students receive a personalised certificate

Scalable

Equally suited for individuals or large teams from 2 to 2,000+ employees

Discover the World of Gems

The Gemmological Association of Great Britain (Gem-A) presents GemINTRO, an online resource exploring the science of gems through a beginner's lens.

Join a community of global excellence. Gem-A courses are recognised internationally for their academic and professional standards, as well as their rigorous scientific grounding. GemINTRO's interactive course material focuses on essential gemmology principles to enhance the knowledge and confidence of jewellery designers, sales associates, and aspiring gemmologists.



Gain Unparalleled Knowledge

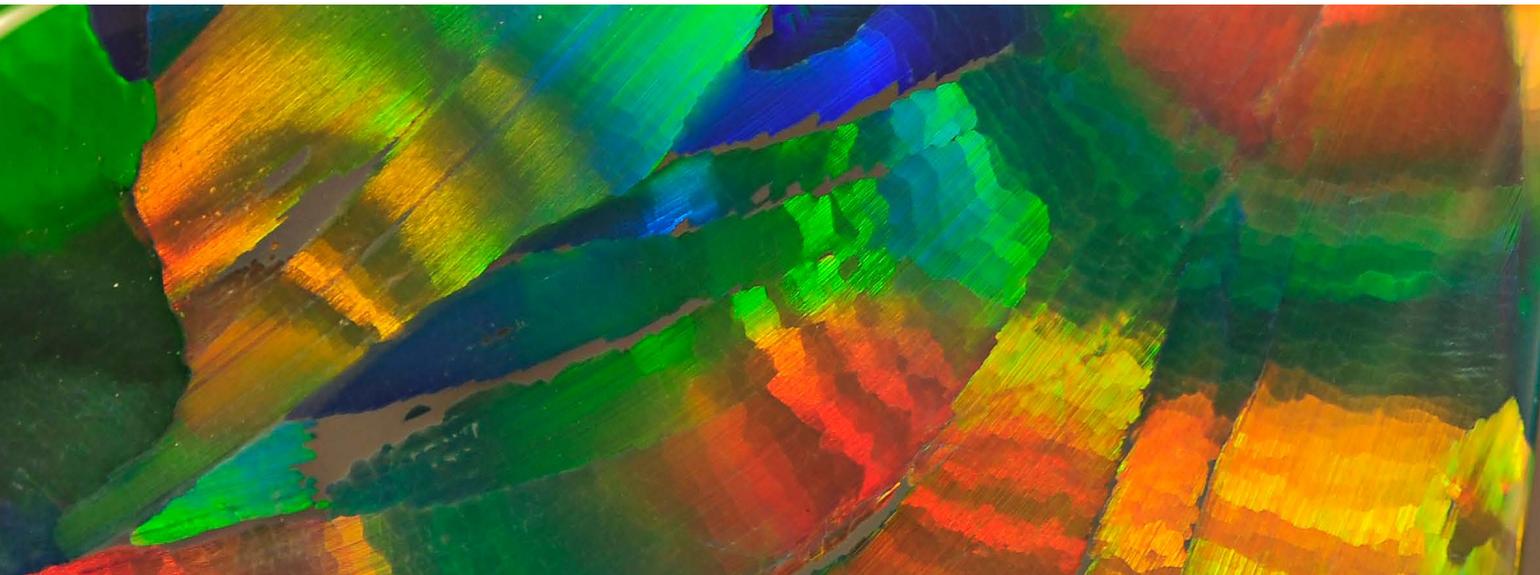
At Gem-A, our mission is to nurture a passion for gemstones and provide knowledge to all who wish to enhance their understanding of gemmology.

Clear-Cut Goals

- ◇ Establish basic principles of gemmology
- ◇ Identify and understand key features of commonly available gems
- ◇ Learn about responsible sourcing and sustainability initiatives
- ◇ Discern characteristics that influence a gem's value
- ◇ Increase confidence and communicate effectively when working with or buying gems
- ◇ Bolster sales through a more knowledgeable and articulate team

Empowering Participants To:

- ◇ Show understanding of basic gemmology, from mine to market
- ◇ Recognise the properties of the most common gem materials
- ◇ Present a strong awareness of typical gem treatments, imitations and synthetics



GemINTRO Curriculum

The GemINTRO course explores 11 essential elements of gemmology.

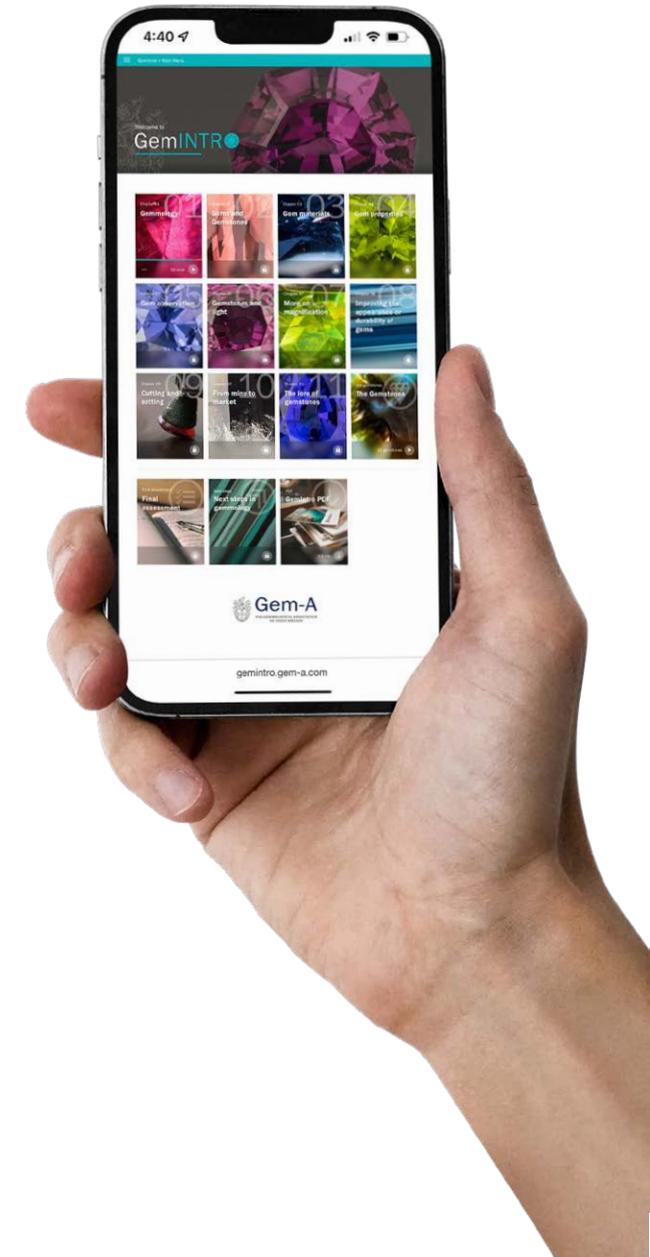
- ◇ **Chapter 1** Introduction to Gemmology
- ◇ **Chapter 2** Gems and Gemstones
- ◇ **Chapter 3** Gem Materials
- ◇ **Chapter 4** Gem Properties
- ◇ **Chapter 5** Gem Observation
- ◇ **Chapter 6** Gemstones and Light
- ◇ **Chapter 7** More on Magnification
- ◇ **Chapter 8** Appearance and Durability of Gems
- ◇ **Chapter 9** Cutting and Setting
- ◇ **Chapter 10** From Mine to Market
- ◇ **Chapter 11** The Lore of Gemstones

Each chapter concludes with a multiple-choice assessment that unlocks the next phase. The course culminates in the earning of a certificate of completion granted by Gem-A.*

Opportunity to Deepen Your Knowledge

The course also provides a guide for continuing studies, with access to further education on advanced gemmology and a greater variety of gem materials.

* When the course is completed with a score of 80% or above, students also receive Ofqual Level 2 qualification.





Pricing

Gain access to an immense catalogue of knowledge. Boost your confidence and build your expertise in the world of gemmology.

The cost for an individual course is £245 per participant.

Volume License Discounts

Equip your entire workforce with access to GemINTRO. Pricing with discounts for multiple licences is available in the following tiers:

- ◆ 10–25 participants: 10% discount per license
- ◆ 26–50 participants: 15% discount per license
- ◆ 51–100 participants: 20% discount per license

For licences accommodating more than 100 individuals, please contact us for a custom rate.

Frequently Asked Questions

What are the key benefits of GemINTRO?

GemINTRO will empower participants to speak with confidence about gemstone essentials, including the most commercially relevant stones like diamonds, sapphires, emeralds, rubies and tanzanites, as well as birthstones. The course provides 30 hours of learning across 11 lessons, including more than 50 videos.

How long are course materials available?

Students can access materials online for six months from the time they start the course.

Do I or my employees need a background in gemmology?

GemINTRO has been designed for beginners. No experience is required.

Does GemINTRO require any special equipment?

No. The only requirement is a stable internet connection and the ability to take notes for each chapter quiz. We recommend using Google Chrome, Mozilla Firefox or Safari when accessing the site. Desktop computers, laptops, tablets and mobile phones can all be used to complete the course.

What is the process of logging in for a team?

When you purchase a corporate licence, you will receive login codes for the number of courses purchased. Students can login and create a new password to begin the course. Employers can easily add students to the licence as employees are hired.

As an administrator, can I track the progress of my team?

The Gem-A Education team can provide you with regular updates on how many of your employees have completed the course and a list of those who have secured their PDF certificates. Speak to us about monitoring and managing the GemINTRO enrolment process at education@gem-a.com.

Is GemINTRO available in other languages?

Currently, we only offer GemINTRO in English.





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